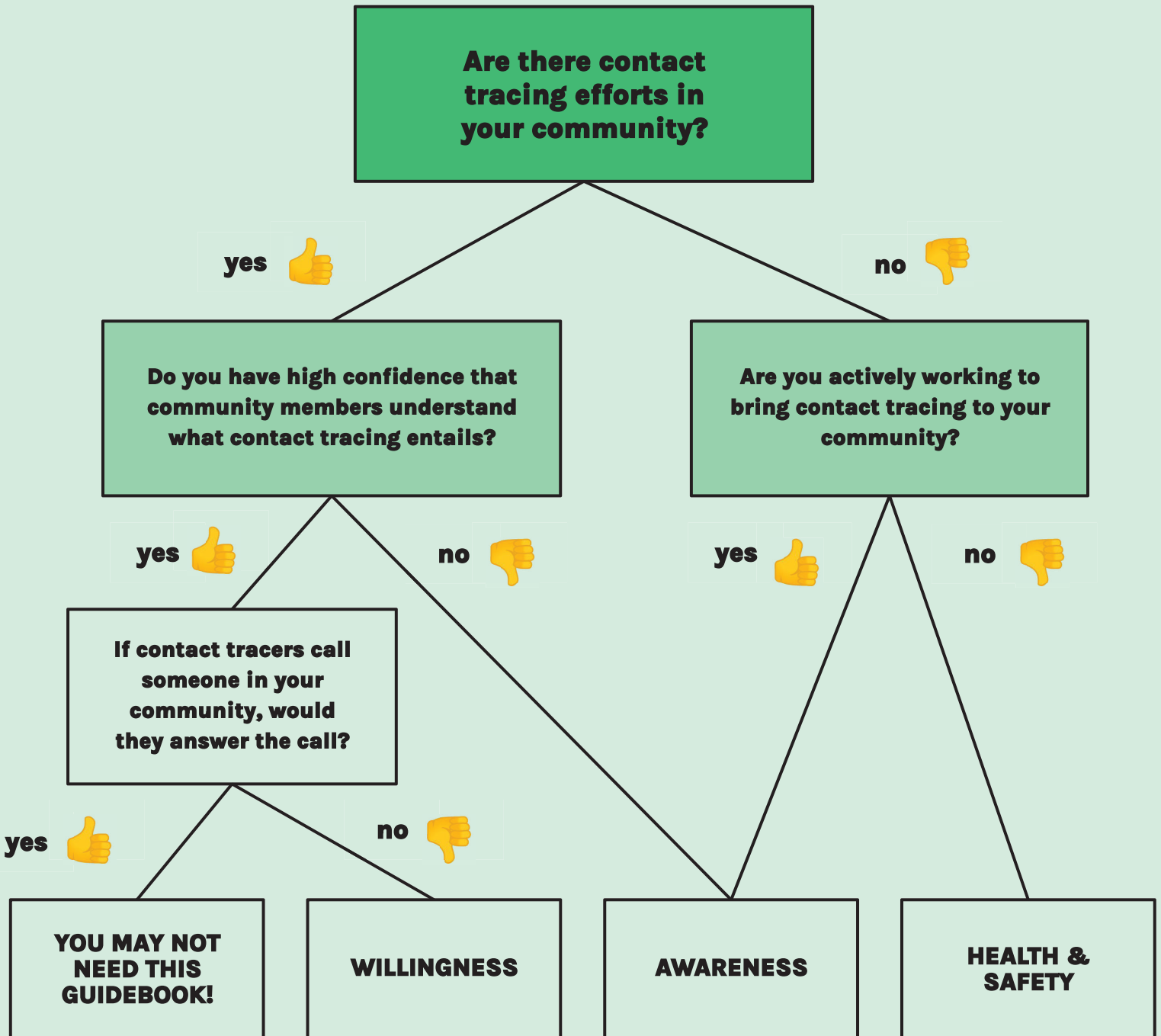


Self Assessment Tool

Follow this decision tree to help you land on the right goal for your community!



Keep in mind that a messaging campaign might not be best-positioned to address and change structural barriers in the short term. While acknowledging any structural barriers your health system faces, consider which goal would best serve your community.