

Gut Check Worksheet

Questions to guide a discussion with your community representatives

- Does the goal you selected reflect the reality of your community?
- Do the calls-to-action make sense?
- Are you conflicted between picking two goals?
- If you put aside this guidebook, what is the key piece of information surrounding contact tracing that you need your community to know? Which goal most closely aligns?
- If you had one magic wish to remove any structural barriers, what campaign goal would most benefit your community?



If you noticed hesitation in answering any of the questions in the **Self Assessment Tool**, you might want to try going through it one more time with this group to reach a consensus.